



Constituency Committee - Wirral West

Date:	Thursday, 12 November 2015
Time:	7.00 pm
Venue:	Irby Primary School, Coombe Road, Irby, Wirral. CH61 4UR

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AGENDA

1. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST

Members are asked to consider whether they have any disclosable pecuniary interests and/or any other relevant interest in connection with any item(s) on this agenda and, if so, to declare them and state the nature of the interest.

2. MINUTES (Pages 1 - 14)

To approve the accuracy of the minutes of the meeting held on 16 July 2015.

**3. CONSTITUENCY MANAGER'S PROGRESS REPORT
(Pages 15 - 22)**

5 minutes will be allocated for this item / discussion.

4. BUSINESS CASE UPDATE

Verbal Report - 5 minutes will be allocated for this item / discussion.

5. BUILDING ON OUR LOCAL ASSETS AND THE WORK OF FAITH ORGANISATIONS

Verbal Report / Presentation. 20 minutes will be allocated for this item / discussion.

6. ACTION PLANS FOR RETAIL AREAS
(Pages 23 - 28)

10 minutes will be allocated for this item / discussion.

7. YOUR WIRRAL FUNDING ALLOCATION
(Pages 29 - 34)

10 minutes will be allocated for this item / discussion.

8. ROAD SAFETY BUDGET 2015-16
(Pages 35 - 40)

10 minutes will be allocated for this item / discussion.

9. UPDATES FROM COMMUNITY REPRESENTATIVES

Verbal Report(s). 10 minutes will be allocated for this item / discussion.

10. COMMUNITY QUESTION TIME

45 minutes will be allocated for this item.

11. ANY OTHER BUSINESS

To consider any other items of business that the Chair accepts as being urgent.

12. DATE OF NEXT MEETING

The next meeting of the Wirral West Constituency Committee is scheduled for 19:00hrs on Thursday 11 February 2016. Venue to be confirmed.

CONSTITUENCY COMMITTEE - WIRRAL WEST

Held at Holy Cross Church Community Hall, Church Lane, Woodchurch

Thursday, 16 July 2015

<u>Present:</u>	Councillor	JE Green (Chair)	
	Councillors	T Anderson	G Ellis
		E Boulton	M Patrick
		P Brightmore	L Reecejones
		D Burgess-Joyce	G Watt
		W Clements	S Whittingham
		D Elderton	
<u>Apologies</u>	Councillors	J Hale	M Sullivan
		Tony Smith	

Twenty nine members of the public were in attendance, with the percentage attendance by ward of those who had signed in being as follows:

- Greasby, Frankby and Irby 25%
- Hoylake and Meols 13%
- Pensby and Thingwall 6%
- Upton 25%
- West Kirby and Thurstaston 31%

1 ELECTION OF CHAIR AND VICE-CHAIR

The Head of Legal and Member Services requested nominations for the appointment of Chair for the 2015/2016 municipal year.

On a motion by Councillor Wendy Clements, seconded by Councillor David Elderton, it was –

Resolved (unanimously) – That Councillor Jeff Green be appointed Chair for the municipal year 2015/2016.

(Councillor Green in the Chair)

On a motion by Councillor Jeff Green, seconded by Councillor Tom Anderson, it was –

Resolved (unanimously) – That Councillor John Hale be appointed Vice-Chair for the municipal year 2015/2016.

2 CHAIR'S OPENING REMARKS

Councillor Jeff Green thanked the Committee Members for their vote of confidence in re-electing him as Chair.

It was noted that apologies had been received from Councillors John Hale, Tony Smith and Mike Sullivan and from John Smith and Elise Wong.

3 MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST

Members were asked to consider whether they had any disclosable pecuniary interests and/or any other relevant interest in connection with any item(s) on this agenda and, if so, to declare them and state the nature of the interest.

No such declarations were made.

4 MINUTES

Members were requested to receive the minutes of the meeting of the Constituency Committee held on 26 February, 2015.

Councillor Watt asked that minute 32 on page 9 of the agenda where reference was made to 'flooding that had occurred in December, 2014', be amended to read '... in December, 2013'.

Councillor Watt also suggested that the minutes should also state the venue in which the meeting was held.

Councillor Elderton asked that minute 32 on page 10 of the agenda, where reference was made to '... derelict toilets on Moreton Parade, Hoylake.' be amended to read, '...on North Parade, Hoylake.'

Resolved – That, subject to the above amendments, the minutes of the meeting held on 26 February, 2015 be approved.

In respect of minute 32, Councillor Watt raised the issue of a Second World War memorial plaque being erected in the sunken gardens in Hoylake and it was confirmed that the Strategic Director of Regeneration and Environment was looking into this, the Constituency Manager would find out further information and inform the Ward Councillors.

5 ADOPTION OF COMMUNITY REPRESENTATIVES / ARRANGEMENTS FOR VACANT POSTS

The Constituency Manager (Wirral West) reported upon the arrangements for the adoption of community representatives and for filling vacant posts.

A recruitment process would be undertaken between now and the October meeting for the five representatives. The current position was as follows:

- Greasby, Frankby and Irby – John Smith to continue in post pending the outcome of the recruitment process.
- Hoylake and Meols – Jackie Hall to continue in post pending the outcome of the recruitment process.
- Pensby and Thingwall – post vacant
- Upton – Elise Wong to continue in post pending the outcome of the recruitment process.
- West Kirby and Thurstaston – Dave Wade standing down following this meeting.

The Chair expressed his thanks on behalf of the Committee to Dave Wade for all his work with the Committee.

He requested that a letter be sent to all the retiring members of the Committee.

6 CONSTITUENCY MANAGER'S PROGRESS / BUDGET REPORT

The Constituency Manager (Wirral West) presented her report on:

- Progress in relation to the use of the Committee's budget to date;
- An update on progress in relation to other activities being undertaken by the Wirral West constituency team;
- Items for noting in respect of local issues / consultations.

The report also set out the status of ongoing actions raised by Committee Services as a result of previous Constituency Committee meetings.

Taking into account the Committee's overall budget position in relation to 2013-14 and 2014-15, with a total allocation of £277,750.00, the total expenditure was £244,720.90 over the two years. All the remaining budget from years 1 and 2 had been carried over to be used in line with the purpose for which it was allocated.

The Chair thanked the Constituency Manager and the Constituency Engagement Officer for all the work they had carried out given the small size of the team and for all their work done with the voluntary, community and faith sectors. He was pleased that as a Committee resources identified had been spent on some excellent projects. The 'Stay Safe, Warm and Well' project, was just one such example, utilising a relatively small amount of money to make a huge difference within the community. He expressed thanks to both the Committee and the Constituency Manager for having the foresight to go ahead with this project.

Responding to a comment on the progress of the West Kirby Town Centre Plan, he suggested that a report be brought back to a future meeting on the progress of all Town Centre Plans for the constituency and that an officer from the Regeneration and Environment Department be present for this item.

Resolved – That the progress and updates set out in the report be noted.

7 **STAY SAFE, WARM AND WELL PROJECT EVALUATION - PRESENTATION / AWARD OF CERTIFICATES**

The Constituency Manager (Wirral West) gave a presentation to the Committee on the 'Stay Safe, Warm and Well' project.

4,000 leaflets and 60 posters, with up to date numbers were produced to distribute to relevant support groups and services. People were referred to additional support groups and services in a co-ordinated way using a single referral form. As a result of the campaign,

- 21 groups were visited and a total of nearly 300 winter warmth packs given out (fleece blankets, flasks, gloves etc.)
- Nearly 200 referrals to additional services were made as a result:
 - 42% of referrals were made to Merseyside Fire and Rescue Service for services like Home Safety Checks
 - 24% of referrals were made to Energy Projects Plus for services like fuel debt advice
 - 20% of referrals were made to existing Council services such as Healthy Homes, Adaptations and POPIN
 - 14% of referrals were made to Age UK for services like befriending

Details were also given of the budget for the campaign with £3,243 spent and £2,407 remaining for the 2015/16 campaign.

Presentations were also received from some of the partner agencies involved, including Dominic Griffiths, Business Relationship Manager, at Energy Projects Plus who explained the work of his charitable organisation, based in Wallasey.

Steve Gadsdon, Merseyside Fire and Rescue Service, gave a presentation on the work of his organisation in the campaign. This included the provision of oil filled radiators and other equipment. The Service's Prevention Team had followed up referrals with tailored Home Fire Safety Checks, of which there had been 1,273 between October, 2014 and March, 2015. Referrals to other agencies had also been made, where appropriate, to deal with longer term issues (e.g. managing fuel bills, adaptations, assistive technology, befriending, health, social services benefits checks, etc.) and the provision of further risk reduction equipment, if needed.

He thanked the Committee for pushing this project forward and praised Jane Morgan and Helen Gallagher for all their work and commitment to the scheme.

The Chair thanked Jane and Helen for their fantastic work on this project, which he noted had also been cited as a case study in the new Wirral Council Plan, 'A 2020 Vision'. He also offered his and the Committee's thanks to Dominic, Steve and to other partners for all their work on the scheme.

Councillor Whittingham, Cabinet Member for Highways and Transport, thanked all those involved for their work on this project on behalf of the Administration and commented that this was what the '2020 Vision' Council plan was all about, achieving significant benefits to the community with a modest sum of money.

It was noted that a number of Age UK volunteers had given up their time to be part of the project and that they were unable to be in attendance at the meeting. These volunteers would be invited to the Town Hall to be presented with a certificate of thanks on behalf of the Committee.

Resolved – That the thanks of the Committee be accorded to all those involved in the project.

8 **COMMUNITY FUND 2013-14 OUTCOMES**

The Constituency Manager (Wirral West) gave a presentation on the impact of the Community Fund. 38 individual projects had been funded with grants up to a maximum of £1,000. Of these 38 projects:

- 33 projects had completed;
- 2 projects had not yet commenced but she was satisfied that they would be delivered;
- 1 project only delivered in part due to capacity issues and £737.33 grant returned
- 2 projects were unaccounted for.

Responding to comments from Members she acknowledged that there was an element of risk with such small grants but more follow up work would be undertaken with the Audit section.

She gave examples of projects funded in each of the five wards and outlined how they were contributing to the quality of life within the constituency, for example through:

- A lasting physical and environmental legacy;
- Improved community facilities;

- Development of horticulture projects which had multiple benefits;
- Supporting events which celebrated the area and promoted tourism;
- Improved outcomes for older and vulnerable people;
- Raised aspirations of children and young people.

A Member suggested that when the Committee or its panels looks at applications for grants it would be helpful to know of any applicants who failed to provide information about their projects.

Resolved – That the presentation be noted.

9 PUBLIC HEALTH GRANTS 2013-14 OUTCOMES

The Constituency Manager (Wirral West) gave a presentation on the impact of the public health grants. 18 individual projects had been funded with grants up to a maximum of £3,000. Of these 18 projects:

- 10 projects had been fully evaluated
- Unable to evaluate the remainder of projects at this time either because:
 - The project had been granted an extension;
 - The project organisers had not provided an evaluation report and/or
 - The organisation was no longer in existence.

She outlined the evaluation approach for each project including the five ways to wellbeing. Examples were given of projects funded in each of the five wards including the beneficiaries and outcomes. The projects evaluated to date had made a difference to people's health and wellbeing.

Projects of this nature could be instrumental in getting small-scale activity off the ground but, in delivering grant programmes, the Council needed to think carefully about sustainability (e.g. longer timescales for grant awards) and public agencies being ready to solve problems quickly in support of groups. Barriers were often overcome through groups networking together, and the local authority and partners could play an important role in creating opportunities for groups to link up and share resources.

The Chair thanked Jane Morgan and the team for all their work on these grants. The projects had made a real difference to people's quality of life.

A Member suggested that it had been very worthwhile to hear how these sums of grant money were being spent and asked that at future meetings of the Committee a project could be invited to give a presentation on how they were utilising their grant funding.

Resolved – That the presentation be noted and that at future meetings projects which have received a grant from the Committee be invited to give a presentation.

10 **CONSTITUENCY COMMITTEE BUDGET 2015-16**

The Constituency Manager (Wirral West) reported upon the Constituency Committee Budget 2015/2016 and sought the views of the Committee as to the process for taking forward expenditure in relation to the Constituency Committee's budget allocation for 2015/2016. The budget was made up as follows:

- £15,000 for tackling anti-social behaviour;
- £40,000 Your Wirral Fund;
- £50,000 core Constituency Committee budget;
- £10,000 environmental budget.

The Committee was also asked to note that, for 2015-16, the Constituency Manager had been allocated an operational budget of £5,000 to be used to support core constituency engagement activities and for general expenditure.

Anti-Social Behaviour Budget

The Chair suggested that with Upton ward and specifically Woodchurch being the constituency hotspot for ASB, the majority of funding should go to this area but with each ward having some resource to be deployed as necessary. He suggested the funding could be split £10,000 to Upton ward and £5,000 split between the other wards.

A Member suggested that there was a need to ensure that, when allocated, this funding augmented expenditure on any services rather than being used to replace it.

Resolved –

- (1) That an ASB Panel be established (with representation from one member per ward, to be determined by the Committee) to make recommendations about the use of the Committee's budget and that it be used to augment services not replace them.**
- (2) That the ASB Panel is supported by the Constituency Manager and attended by the Head of Corporate and Community Safety and partners as appropriate, including Merseyside Police.**
- (3) That the Committee delegates decision-making in respect of this budget to the ASB Panel in conjunction with the Chair of the Committee given the need to expedite decisions quickly taking into account seasonal factors.**

- (4) That a report on progress and expenditure to date is considered by the Committee when it next meets in October.**

Your Wirral Fund

The report of the Constituency Manager set out the terms to be adhered to in respect of this grant of £40,000 provided by Magenta Living, with a maximum grant of £2,500. An amount of £50,000 had also been ringfenced for Wirral wide projects (delivered in two or more of the constituency areas). With regard to this fund, decisions were taken by the respective Chairs of the Constituency Committees.

Councillors Jeff Green and Stuart Whittingham declared personal interests in this item due to them being Board Members of Magenta Living.

Resolved –

- (5) That the process for allocating the Your Wirral Fund is the same as adopted in 2014-15, i.e. that a Wirral West Your Wirral Panel is established comprising one councillor per ward, that applications are welcomed in respect of all seven Your Wirral themes, and that the Chair (or deputy) represents Wirral West on the Wirral-wide Panel.**
- (6) That the Your Wirral Fund is opened for applications on Monday 20 July with a closing date of Monday 14 September and that the Wirral West Your Wirral Panel meets subsequently to review these applications.**
- (7) That the Committee considers the recommendations of the Wirral West Your Wirral Panel in relation to which applications should be funded at its meeting in October.**

Core Budget

The Constituency Manager suggested that given the grant opportunities currently available to Wirral West groups, as detailed elsewhere on the agenda, it was proposed that the Committee defer the timetable for the Community Fund to take this into account (subject to the Committee's approval as to the continuation of the general approach set out in paragraph 4.1 of the report). This would enable groups to target their grant applications as effectively as possible working with the ongoing support of the constituency team. It was also proposed that a review of the process for allocating the Community Fund was undertaken to further develop the involvement of local communities in the decision-making process.

The Chair suggested that this deferment would enable the Constituency team to plan some more holistic events to engage with the community.

The Constituency Manager stated that Members would be consulted over a revised timetable with a view to re-opening the Community Fund after Christmas.

The Chair, having always found the Administration to be very reasonable, commented that he was sure any underspend could be carried over.

Resolved –

- (8) That the Committee agrees to continue with the broad framework now established in respect of the Community Fund, i.e. £10,000 per ward with an opportunity for local groups to bid for funding (and any remaining monies to be allocated at the discretion of ward councillors).**
- (9) That, in line with the Committee's aspiration of continuous improvement, the Constituency Manager and Constituency Engagement Officer review the process for allocating the Community Fund to further develop the involvement of local communities in the decision-making process.**
- (10) That the Committee is provided with an update on process and timescale for allocating the Community Fund when it next meets in October.**

Environmental Budget

The Constituency Manager reported that Council at its meeting on 24 February, 2015 had allocated £40,000 to support communities to help clean up their neighbourhoods, £10,000 per constituency.

Resolved –

- (11) That the constituency team undertakes consultation with residents and community stakeholders to identify locations or issues in the constituency which might benefit from the use of this funding and that this information is presented to the Committee in October alongside possible options for expenditure.**

11 CONSTITUENCY COMMITTEE BUSINESS CASE

The Constituency Manager introduced a paper in respect of developing a business case to further develop the scope of the Committee as previously requested by the Committee. The Committee was asked to note that this

paper was now being considered by the Council's Strategic Leadership Team in respect of its approach to developing the constituency working model. A further update on this work would be reported to the next meeting of the Committee in October 2015.

The Chair welcomed the paper, stating that it was an indication of the maturity of the Committee that they were now able to look at some wider issues. The Chief Executive and Leader of the Council were keen to allow the Committee to develop this idea. In developing its scope the Committee would ask of the Authority where it could add value to the Council and its programmes.

Resolved – That the Committee notes the progress made in respect of developing a business case and that this work is continuing.

12 **UPDATE FROM COMMUNITY REPRESENTATIVES**

The Chair invited the Community Representatives in attendance to provide a brief update in relation to local issues.

Hoylake and Meols Ward

Jackie Hall MBE expressed the view that the Constituency Committee was more of a business meeting and that it did not discuss the issues relevant to Hoylake residents. Therefore a meeting had been arranged for 2 September in Hoylake at which those issues affecting Hoylake would be discussed. An initial response would be made to the Hoylake Golf Resort report, a report would be made on the Festival of Firsts and it was hoped that the disused toilets on the promenade would have been demolished.

In respect of the last issue raised, the Constituency Manager reported that she understood the demolition contractor would be on site in early August with the work completed within 3 weeks of that date.

West Kirby and Thurstaston Ward

David Wade referred to the issue of signs on West Kirby playing fields which Councillor Elderton had resolved. He announced that a 'Jazz on a Summer's afternoon' concert would be held in Ashton Park on Sunday, 26 July, 2015.

With regard to developments at the West Kirby Medical Centre the Chair stated that the Committee should be provided with an update report.

In response to the comments made by Jackie Hall, the Chair commented that the Constituency Committee structure was not what all Councillors had wanted but was what all Councillors now had to work with.

Resolved – That the comments be noted.

13 COMMUNITY QUESTION TIME

The Chair invited questions from members of the public upon matters that were relevant to the Wirral West Constituency. Some questions had also been received in advance of the meeting –

- A resident, referring to a comment earlier, commented that devolution did not just stop at Councils but also went down to community and voluntary groups and then to individuals and the Chair acknowledged that this was indeed the case.
- A resident referred to funding raised for improvements in Coronation Park, Greasby and the time taken to progress this with the Council. He was surprised that a notice on consultation had not been placed in a more prominent position in Greasby and no consultation had taken place with the people involved in Coronation Park and local residents.
 - The Chair responded that there was a need for the Council to take into account the learning from the constituency grant programmes and issues and obstacles for groups.
 - Councillor Whittingham, Cabinet Member for Highways and Transport, commented that over the last five years the Authority had lost £151m in funding and as a consequence there were now less staff within the Council to look into such matters. The Chair commented that facilitating community-led activity should be prioritised by the Council.
- A resident referred to the Hoylake Golf Resort proposal to be considered by the Cabinet and queried how the Council would consult with all its residents and how it would take account of non-responses of those living in the southern part of the borough.
 - The Chair stated that he was unaware of how the consultation process would run but that local Councillors would undoubtedly have their own mechanisms for speaking with their own constituents.
 - Councillor Ellis commented that each part of the borough should have their own meetings for consultation as would be happening in Hoylake.
 - Councillor Whittingham commented that he did not have an answer as to how the formal consultation process would be undertaken but that he would find the information and pass it on to the Constituency Manager.
- A resident referred to the use of the word ‘aspiration’ in the Hoylake Golf Resort report.
 - Councillor Whittingham commented that he understood the use of the word in this context meant to create jobs and value in the economy.

- A resident had submitted a question about the Council Plan – a 2020 Vision, the cost of its production and who would see it.
 - The Constituency Manager stated that she would provide a written response, the 2020 Vision document was commissioned from an external designer at a cost of £2,400 as it was designed to be an interactive document, and therefore viewable on smart ‘phones and tablets. A very small amount of documents had been printed, the Plan being available to view online.
- A resident referred to the current consultation on the Council’s Allotment Strategy and stated that a lot of residents were not aware of it.
 - The Constituency Manager stated that costs were too prohibitive to send consultations out by post to everybody and that whatever consultations were taking place the Council always tried to ensure that copies were made available in libraries and in one stop shops. She would continue to work with departments and the community to try and ensure any consultations had as wide a circulation as possible.
- A resident referred to the issue of road safety in Trinity Road, Hoylake and the possibility of a 20mph speed limit.
 - Councillor Ellis responded that there had been lots of discussion on this issue and the possibility of road humps had been discussed but the Police and Fire authorities had raised objections. He would follow this up again and see what could be done.
- A resident had submitted a written question on the HYPE group and the award of funding from Constituency Committees.
 - The Constituency Manager stated that a written response would be supplied and that HYPE had been awarded £4,000 by the Wirral West Constituency Committee, a £3,000 public health grant in March 2014 and a Community Fund grant of £1,000 in February, 2015. They had not received any grants from any other constituency committees. She was satisfied that the Public Health grant had been used for the purpose awarded. With regard to the February grant she had been notified that the closure of the HYPE Shop at Eltham Green, Woodchurch was not a factor in the delivery of the project. All grants were monitored.
- A resident referred to an individual who had been living in a camper van for approximately 10 weeks on West Kirby promenade and asked if any bye-laws could be introduced to prevent this in future.

- Councillor Gerry Ellis commented that liaison had taken place with both police and social services and the situation had now been resolved.
- A resident had submitted a written question about an incident at the Hoole Road Hub regarding the length of time for an ambulance to attend to a lady who was requiring hospital treatment and the fact that when the ambulance did attend it had come all the way from Bootle.
 - The Chair stated that he would write to the North West Ambulance Service about this specific incident and response times and report back to the next meeting.
- A resident queried whether the proposed golf resort, would, as in other golf resorts discourage people from going off the resort once they were staying there.
 - The Chair responded that there was a need to see the full plans in terms of how the resort element would work. He understood, however, that the hotel element of the proposal would not be an all-inclusive one and that it would be unusual for the Council to mandate a business model.
- A resident, referring to the response earlier on the subject of the individual living in a camper van on West Kirby promenade, queried whether the same response would have occurred if the person had been living in Birkenhead.
 - The Chair responded that, as stated earlier, liaison had taken place with both police and social services and the situation had now been resolved.
- The Constituency Manager referred to two further comments from residents by email who were not in attendance and that responses would be provided in writing.

14 **DATE OF NEXT MEETING**

The next meeting was scheduled for Thursday 29 October 2015, at a venue to be arranged, in the Greasby, Frankby and Irby ward.

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WIRRAL COUNCIL

WIRRAL WEST CONSTITUENCY COMMITTEE

12TH NOVEMBER 2015

SUBJECT:	CONSTITUENCY MANAGER'S REPORT
WARD/S AFFECTED:	WARDS WITHIN THE WIRRAL WEST CONSTITUENCY BOUNDARY <ul style="list-style-type: none">▪ GREASBY, FRANKBY AND IRBY▪ HOYLAKE AND MEOLS▪ PENSBY AND THINGWALL▪ WEST KIRBY AND THURSTASTON▪ UPTON
REPORT OF:	CONSTITUENCY MANAGER (WIRRAL WEST)
RESPONSIBLE PORTFOLIO HOLDER:	CABINET MEMBER – NEIGHBOURHOODS, HOUSING AND ENGAGEMENT
KEY DECISION?	NO

1.0 PURPOSE OF THIS REPORT

1.1 This report sets out:

- Progress in relation to activities which are being delivered using the Committee's budget for 2015-16;
- Progress in relation to other activities being undertaken by the Wirral West constituency team;
- Items for noting in respect of local issues / consultations.

1.2 The report also sets out the status of outstanding actions raised by Committee Services as a result of previous Constituency Committee at **Appendix 1**. The Committee is asked to note that any completed actions have been removed.

2.0 CONSTITUENCY COMMITTEE BUDGET 2015-16

2.1 The Constituency Manager's previous report of July 2015 provided a summary of how the Committee's budget had been allocated in 2013-14 and 2014-15. A separate report made recommendations as to the Committee's new budget allocations for 2015-16, i.e.

- £15,000 for tackling anti-social behaviour;
- £40,000 Your Wirral Fund;
- £50,000 core Constituency Committee budget;

- £10,000 environmental budget.

2.2 This report provides an update on the Committee's 2015-16 budget allocations along with a number of other areas of expenditure which relate to budgets carried over from previous years. The Committee is asked to note that the Your Wirral Fund is subject to a separate report and recommendations.

Tackling Anti-Social Behaviour (referred to as ASB)

2.3 As reported to the Committee on the 26th July, the Council's February 2015 budget made provision for dedicated funding for the ASB Team to work with the Constituency Committees to produce ASB action plans for each area.

2.4 The Constituency Committee resolved in July that an ASB Panel would be established (with representation from one member per ward, to be determined by the Committee) to make recommendations about the use of the Committee's budget and that it be used to augment services not replace them. The Committee delegated decision-making in respect of this budget to the ASB Panel in conjunction with the Chair of the Committee. The Committee also agreed that, given that Woodchurch is the constituency hotspot for ASB, the majority of funding (i.e. £10,000) should be utilised in Upton ward but with each ward having some resource to be deployed as necessary (i.e. £5,000 split between the remaining 4 wards).

2.5 Representation on the ASB Panel was subsequently requested and membership confirmed as follows:

- West Kirby and Thurstaston – Cllr Green (Chair);
- Hoylake and Meols Ward – Cllr Boulton;
- Greasby, Frankby and Irby Ward – Cllr Burgess-Joyce;
- Pensby and Thingwall Ward – Cllr Brightmore;
- Upton Ward – Cllr Patrick.

2.6 The Panel met on the 11th September 2015 and considered a range of options which might be explored in respect of allocating the funding. The Council's ASB Team Manager was in attendance at the meeting. The Panel reached a broad agreement on a number of items for possible expenditure:

In Upton / Woodchurch (£10,000):

- Target hardening / high visibility reassurance measures to reduce ASB / criminal damage up to a maximum of £2,500 (working with the ASB Governance Group and community stakeholders to identify vulnerable locations and residents);
- An offer of funding support to the local community to organise events to reduce levels of ASB / criminal damage over the bonfire period) up to a maximum of £500;
- A 'Dragon's Den' engagement project with young people to identify how they would like to spend an element of the budget up to a maximum of £750 (including the costs of organising the project);

- A Neighbourhood Watch/ Park Watch campaign (as part of a constituency-wide project with locations to be agreed in each ward for targeted activity to increase the number of new schemes and reinvigorate existing ones) funded up to a maximum of £750;
- Early intervention / preventive work with children in years 5 and 6 at risk of becoming engaged in ASB / criminal damage developed in conjunction with the school hub project up to a maximum of £5,000;
- A further £500 for additional engagement activities (and potentially more dependent on any underspend in respect of the above) linked to tackling anti-social behaviour.

In Greasby, Frankby and Irby, Hoylake and Meols, Pensby and Thingwall, and West Kirby and Thurstaston (£5,000):

- A Neighbourhood Watch / Park Watch campaign (with locations to be agreed in each ward for targeted activity) funded up to a maximum of £3,000 (this will allow for an overall project budget for this campaign of approximately £3,750 including the contribution from Upton / Woodchurch);
- Sports diversionary activities to be funded up a maximum of £2,000 (to be targeted as appropriate on a ward by ward basis).

2.7 The Panel requested that promoting community involvement and engagement (e.g. through using social media, working with existing residents groups) should be incorporated in all activities. In addition, the Panel emphasised that clear evaluation measures should be developed for all activities, recognising that the outcomes will vary from short-term impact to longer-term outcomes which are more difficult to quantify, and that progress should be reported to the Panel and the wider Committee.

2.8 The Constituency Manager has commenced working with the relevant officers, partner agencies and community stakeholders to progress these items of expenditure in conjunction with members of the ASB Panel.

Core Constituency Committee Budget (Community Fund)

2.9 In relation to the Committee's core budget of £50,000, the Committee agreed in July that it would continue with the broad framework now established in respect of the Community Fund, i.e. £10,000 per ward with an opportunity for local groups to bid for funding (and any remaining monies to be allocated at the discretion of ward councillors).

2.10 The proposed timetable for the Community Fund is as follows:

- Community Fund opens for applications – Monday 11th January 2015;
- Deadline for applications – Friday 26th February 2015;
- Networking event(s) and community voting – March 2015;
- Consideration by the Committee – Thursday 21st April 2015.

- 2.11 The Community Fund process and terms and conditions are being reviewed in line with the Committee's aspiration of continuous improvement and to further develop the involvement of local communities in the decision-making process. There are a number of key considerations which are informing this review:
- Comparing previous take up of the Community Fund opportunity for grant funding with the recent response to the Your Wirral opportunity;
 - Ensuring that the community voting exercise is meaningful and is focused on creating a legacy of support for the work undertaken by local groups and volunteers;
 - Exploring the need to support groups to plan projects over a longer period, and develop sustainable activity using the Committee's investment – this was a clear finding of the evaluation of the 2014 Community Fund and Public Health grant programmes as report to the Committee in July.
- 2.12 The process and terms and conditions will be published in advance of the Community Fund being opened in January, following consultation with members of the Committee.

Environmental budget

- 2.13 As reported previously to the Committee, at its meeting on 24th February 2015 Council allocated £40,000 to support communities to help clean up their neighbourhoods. The Committee resolved that the constituency team should undertake consultation with residents and community stakeholders to identify locations or issues in the constituency which might benefit from the use of this funding and develop possible options for expenditure. The intention was to present a report to this meeting of the Committee. However this area of activity has been subject to slippage given the constituency team's work to support recent engagement activities in respect of the proposals for alleviating flood risk in West Kirby.
- 2.14 The Committee is asked to note that the work to identify locations and options will now be prioritised to ensure that the funding can be allocated by the end of the financial year. A detailed report and recommendations will be presented to the next meeting of the Committee in February.

Update on areas of expenditure carried over from previous years

- 2.15 Outcomes in relation to the **Stay, Safe, Warm and Well initiative** which took place from October to December 2014 (and was funded using underspend from the 2013-14 Public Health grants programme) were reported to the last Committee. Capacity to plan and deliver the targeted engagement to the same level as was undertaken in 2015 has been limited for a number of reasons, however plans are in place to use the remaining budget to:
- Secure further equipment for Merseyside Fire and Rescue Service to allocate to vulnerable residents in the constituency;

- Deliver additional engagement activities in partnership with other agencies.
- 2.16 The constituency team also ensured that the Wirral event on the 4th November at the Floral Pavilion was widely publicised to existing contacts and support offered in respect of transport costs for groups wishing to attend.
- 2.17 The **Big Picnic** which took place in July 2015 (funded by 2014-15 Love Wirral allocation) was warmly received by the schools and community groups who attended. The project also provided an opportunity for Council officers from a variety of services to work together on a constituency initiative and to strengthen relationships. It is proposed that the remainder of the £5,000 Love Wirral budget allocated by the Committee for the Big Picnic (approximately £2,000) is used to fund similar events organised by schools and local communities across the five wards in Wirral. It is further proposed that, further to a recent request from the Lord Lieutenant, that local schools and communities should be invited to organise these events in tandem with The Patron's Lunch which will be held on Sunday 12th June in celebration of the charities and organisations to which HM The Queen acts as Patron.
- 2.18 The Committee agreed at its meeting in February to use the other £5,000 of the Love Wirral allocation to fund the **Special Places Project** aimed at celebrating places in all parts of Wirral West which are special to local people through the installation of benches. This project is now being launched.

3.0 CONSTITUENCY TEAM ACTIVITIES

- 3.1 Over and above the implementation of the Constituency Committee's budget decisions and related projects, the Wirral West constituency team is involved in a range of activities to deliver outcomes for the constituency. The constituency team also works with ward councillors, resident groups and networks, Council services and partner agencies on an ongoing basis to respond to local issues.
- 3.2 The constituency team has recently co-ordinated a significant engagement project in conjunction with officers from Regeneration and Environment in respect of the Council's proposals to alleviate flood risk in West Kirby. The Committee is asked to note that, as well as resulting in slippage in relation to developing options for the Committee's environmental budget (see 2.13 above), the level of support that this engagement project has required from the constituency team has also caused slippage in the process for recruiting community representatives.

4.0 LOCAL ISSUES / CONSULTATIONS

- 4.1 The Council is undertaking public drop-in events in Hoylake and West Kirby in relation to the Golf Resort proposals as follows:

At Melrose Hall, Hoylake:

- Wednesday 11th November – 1pm to 7pm;
- Thursday 12th November – 1pm to 7pm;
- Friday 13th November – 1pm to 7pm.

At Westbourne Hall, West Kirby:

- Wednesday 18th November – 1pm to 7pm;
- Thursday 19th November – 1pm to 7pm;
- Friday 20th November – 1pm to 7pm.

4.2 Details of these events are available on the Council's website.

5.0 RISKS

5.1 A detailed risk assessment has been developed to support the constituency working approach.

6.0 OTHER OPTIONS CONSIDERED

6.1 This report sets out activities undertaken in relation to actions agreed by the Committee, all of which have been progressed with due consideration to a range of options.

7.0 CONSULTATION

7.1 Consultation is undertaken with the members of the Constituency Committee as to the development and operation of the Committee. Ongoing consultation with the local community as to issues for the area is a clear objective of the constituency working approach.

8.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

8.1 The constituency working approach has positive implications for voluntary, community and faith groups in Wirral West.

9.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

9.1 The activities set out in this report are being delivered via existing resources and utilising the constituency budget as determined by the Committee.

10.0 LEGAL IMPLICATIONS

10.1 There are no legal implications relating to the activities set out in this report.

11.0 EQUALITIES IMPLICATIONS

11.1 An impact review relating to neighbourhood working can be found at the link below:
<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010/chief-executives>

12.0 CARBON REDUCTION IMPLICATIONS

12.1 There are no direct carbon reduction implications relating to this report.

13.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

13.1 There are no direct planning and community safety implications relating to this report.

14.0 RECOMMENDATIONS

14.1 The Committee is requested to note the progress and updates set out in the Constituency Manager's report.

15.0 REASON/S FOR RECOMMENDATION/S

15.1 In order to ensure that actions requested by the Committee are being progressed as required.

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APPENDICES

Appendix 1: OUTSTANDING CONSTITUENCY COMMITTEE ACTIONS

REFERENCE MATERIAL

None

SUBJECT HISTORY (last 3 years)

Meeting	Date
Wirral West Constituency Committee – Constituency Manager's Report	12 th December 2013
Wirral West Constituency Committee – Constituency Manager's Report	6 th March 2014
Wirral West Constituency Committee – Constituency Manager's Report	3 rd July 2014
Wirral West Constituency Committee – Constituency Manager's Report	16 th October 2014
Wirral West Constituency Committee – Constituency Manager's Report	26 th February 2015
Wirral West Constituency Committee – Constituency Manager's Report	16 th July 2015

APPENDIX 1: OUTSTANDING CONSTITUENCY COMMITTEE ACTIONS (as at November 2015)

Action Identified by Committee Services	Meeting Date	Deadline	Officer Assigned	Status
Wirral West Big Picnic Project and Wirral West Special Places Project to be funded by Love Wirral budget	26 th February 2015	No deadline set	Jane Morgan	Update: Big Picnic 2015 complete; Special Places being launched; projects will be delivered within budget
Liaise with community centres in respect of constituency conference	26 th February 2015	No deadline set	Jane Morgan	Update: Community centres will be used as venues for constituency-wide conference / campaign, focus for this activity to be linked to the production of Constituency Plans
Submit updates to future committees in respect of developing the business case for neighbourhood working	26 th February 2015	No deadline set	Jane Morgan	Update: see agenda item relating to the business case
Report to future Committee on progress in respect of timescales and which local road safety schemes have been implemented	26 th February 2015	No deadline set	Jane Morgan	Update: see agenda item relating to road safety budget
A report be brought back to a future meeting on the progress of all Town Centre Plans for the constituency with an officer from the Regeneration and Environment Department present for this item	16 th July 2015	16 th October 2015	Jane Morgan	Update: see agenda item relating to Town Centre Plans
At future meetings, one of the projects which had received a grant from the Committee be invited to give a presentation	16 th July 2015	16 th October 2015	Jane Morgan	Update: it is proposed that this will be a regular agenda item from February 2016 (with a presentation from a group / groups in the ward where the Constituency Committee meeting is being held)

WIRRAL COUNCIL

WIRRAL WEST CONSTITUENCY COMMITTEE

12TH NOVEMBER 2015

SUBJECT:	ACTION PLANS FOR RETAIL AREAS
WARD/S AFFECTED:	WARDS WITHIN THE WIRRAL WEST CONSTITUENCY BOUNDARY <ul style="list-style-type: none">▪ GREASBY, FRANKBY AND IRBY▪ HOYLAKE AND MEOLS▪ PENSBY AND THINGWALL▪ WEST KIRBY AND THURSTASTON▪ UPTON
REPORT OF:	HEAD OF REGENERATION AND PLANNING
RESPONSIBLE PORTFOLIO HOLDER:	CABINET MEMBER – ECONOMY
KEY DECISION?	NO

1.0 PURPOSE OF THIS REPORT

- 1.1 The report provides an update on the action plan work undertaken within four retail areas within the Wirral West constituency - Hoylake, Irby, Upton and West Kirby. Copies of the respective action plans are available on the Council's website at <https://www.wirral.gov.uk/business/investment-strategy/investing-places/town-centres-wirral>

2.0 BACKGROUND AND CONTEXT

- 2.1 In July 2011 the Council's Cabinet agreed that the Council undertake a series of action plans for individual retail centres on a phased basis.
- 2.2 The action plans address a wide range of issues pertinent to each area's individual circumstances and include matters such as; traffic management and parking, potential environmental improvements and options for local marketing of retail centres. This work has been led by a team of officers within the Council drawing on expertise in retail planning, transport and regeneration. In addition to the action planning, a trader's online toolkit was developed, providing practical advice on how traders can support their local retail centre and this is also available on the Council's website at the link provided in 1.1 above.

3.0 CURRENT POSITION

- 3.1 In terms of Wirral West, action plans have now been completed in Hoylake, Irby, Upton and West Kirby. The majority of these retail areas appear to be functioning satisfactorily, though a number of action plans identified traffic management related issues as key inhibitors to the economic performance of the area. The current position for each area can be summarised as follows:

Hoylake

- 3.2 Hoylake continues to function well as a centre and this is demonstrated by below average vacancy rates. Home to a number of independent niche businesses, its coastal location and association with the Open Golf Championships gives the town its own unique identity. This image is further enhanced through The Festival of Firsts, Hoylake 10K and RNLi Lifeboat day which have now become permanent fixtures in the events calendar. There are a number of groups involved in ensuring the public realm and environment is maintained to a high quality and who work collectively for the benefit of the town centre.
- 3.3 In terms of outstanding issues identified within the action plan, progress is as follows:

Action Identified	Comments
On-street parking provision at Birkenhead Rd increased - Facilitate a study to assess potential/review of existing parking restrictions around the 'Shoppers' off licence	The introduction of limited waiting bays in this vicinity would result in a significant loss of on-street parking due to the requirement of junction protection in the form of double yellow lines. There may also be a requirement to provide double yellow lines along one side of Birkenhead Road between Deneshey Road and Manor Road due to the road layout which would again result in a loss of parking. For these reasons officers consider there would be no benefit in introducing/modifying parking restrictions in this area at present.

Irby

- 3.4 A relatively small yet successful centre nonetheless, the Irby action plan identified that the village was not in need of any significant change. The biggest concern of businesses and residents at the time was the need to improve on road parking provision within the village to meet the need of shoppers. In particular there was strong evidence that the limited on road parking spaces were being monopolised by owners/employees of local businesses. Consequently this was to the detriment of shoppers, forcing them to park further away from the centre or drive on elsewhere to a neighbouring area.

Action Identified	Comments
Improve the use of parking spaces - Better utilisation of the existing car parking provision in the centre	A proposal to allow persons to park for 90 minutes between 9am to 4pm Monday to Saturday along parts of Thingwall Road was advertised during early August 2015. A number of representations were received from business owners, visitors to shops and two local ward councillors. Comments and objections have been evaluated and a modified proposal has been developed. Mindful of all the objections and representations, officers are proposing to amend the proposal and remove two of the sections of limited waiting bays (by The Shippons and Irby Club) and have these remain unrestricted. It is proposed to extend the time limit in the remaining two bays

	outside McColls and on the opposite side of the road from 90 minutes to 2 hours. All of these parking bays will eventually be marked out to ensure that parking is used to its maximum capacity.
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Upton

- 3.5 Upton village continues to function reasonably well, though it does have above average vacancy rates. This, allied to the deteriorating condition the empty units had been left in, proved a catalyst to the formation of Upton Regeneration Focus Group (URFG), which in conjunction with some of the businesses has been instrumental in identifying opportunities to improve the environment and the physical appearance of the village. The work of URFG will now be taken forward in future years by the Upton Traders Group on Ford Rd. The action plan identified a number of environmental and traffic management issues and progress is as follows:

Action Identified	Comments
Improving the environmental quality of the village and providing an interesting and active streetscene	As part of an 'Upton in Bloom' campaign a number of planter boxes have been acquired and placed at various strategic locations within the village and the flowers/plants are maintained on a seasonal basis. Upton Traders Group has provided the funding with a local florist supplying the plants. A Community Fund grant of £1,000 from the Wirral West Constituency Committee will ensure provision continues well into 2016. It is proposed that Christmas lights and seasonal decorations which have previously only been displayed along Ford Road, will be introduced to Arrowe Park Road in December 2016 in order to integrate the village.
Consider introduction of limited waiting restrictions on main carriageway of Arrowe Park Road	Officers have assessed the feasibility of introducing limited waiting restrictions within the existing marked parking bay along Arrowe Park Road which runs adjacent to the service road and consider that such a proposal would only serve to displace parking into the residential roads located nearby.
Improve parking within the village - Removal of peak hour loading restrictions within the lay-by adjacent to the bus stop on Ford Rd	Proposals to remove the existing 'no loading' restrictions outside Bargain Booze on Ford Road are currently registered on the Council's TRO (Traffic Regulation Order) programme and will be progressed when resources become available and in line with other workload commitments.

West Kirby

- 3.6 West Kirby continues to function well as a retail centre. With its award winning eateries and bars it boasts a sustainable evening economy, however the loss of independent retailers and the lack of a diverse offer continues to be a cause of concern. In spite of this however vacancy rates continue to remain low. With no

formal business led organisation in existence, it is left to a wide range of community minded organisations to drive footfall in the town through the organisation of various events and activities throughout the year. The majority of key issues identified at the action planning workshops were traffic management related and are outlined below:

Action Identified	Comments
Provide business friendly parking opportunities and improvements	Reduced parking tariffs for the pay and display car parks at Concourse and Dee Lane were introduced in April 2015. Whilst there has been a slight drop in income in the first 6 months of 2015/16 compared to last year, there has been an encouraging 16% rise in the number of ticket sales, which would indicate more visitors coming into West Kirby.
Review waiting restrictions for parking in Acacia Grove	A proposal to increase waiting restrictions in Acacia Grove from 30 minutes to an hour (Mon to Sat 9.00 – 6.00pm) was approved and the order took effect from 14 October 2015.
Consider introduction of limited waiting restrictions on remainder of Banks Rd (from Salisbury Ave to Church Rd)	A scheme to introduce limited waiting restrictions along Banks Road between Church Road and Salisbury Avenue is currently being developed with a view to commencing formal statutory consultation later this year.
Review size and location of bus bays on Banks Road (between Shrewsbury Road and Church Road)	Merseytravel have been requested to consider the feasibility of reducing the existing bus stop cages to create additional spaces. Initial feedback however indicates that the current bus stop markings do appear to be to the minimum dimensions that would be effective, given the highway layout, traffic and parking arrangements within the Banks Road area.
Review measures to reduce traffic speed e.g. introduction of traffic calming measures or 20mph limits	Officers are acutely aware of the desire to create a more pedestrian friendly town centre. As detailed in a separate report to the Committee, it is proposed that the Constituency Committee's Road Safety Panel reviews the specific representations made in this regard and makes recommendations on the allocation of resources from its road safety budget.
Review locations of existing refuges and crossing points and re-engineer as necessary	As above
Review widening of footways and introduction of dropped kerbs to improve access for pushchair users and those with impaired mobility	As above

4.0 RISKS

- 4.1 The growth in out of town shopping centres and on line markets has in recent years had a profound effect on local centres, with it becoming increasingly difficult for retailers to remain in business and this is reflected in the increasing number of

vacant units appearing on the high street. By working collaboratively with retailers, community groups, residents and local councillors to identify issues affecting footfall and appropriate interventions to address this, high streets can be rejuvenated and continue to flourish, despite the prevailing economic conditions.

5.0 OTHER OPTIONS CONSIDERED

5.1 No other alternative options have been considered.

6.0 CONSULTATION

6.1 Officers have been working with traders/local businesses, community groups and ward councillors in the retail areas to ensure their views and input are reflected within each plan.

7.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

7.1 The respective action plans have involved local businesses and voluntary and community groups in their preparation. The Trader's Toolkit also provides helpful advice and guidance for community and voluntary sector led organisations.

8.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

8.1 The action plans have no direct funding associated with them, as they are about businesses, community groups and councillors working collaboratively to improve their local areas.

8.2 The work to date has been undertaken using existing staff resources from within the Regeneration and Environment directorate.

9.0 LEGAL IMPLICATIONS

9.1 There are no legal implications arising from this report.

10.0 EQUALITIES IMPLICATIONS

10.1 An impact review relating to Wirral's Retail Action Plans can be viewed at <http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010/>

11.0 CARBON REDUCTION IMPLICATIONS

11.1 The action plans address transport and accessibility of retail areas by public transport and on foot, which naturally impacts on the sustainability of centres.

12.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

12.1 The action plans should be read in parallel with a number of other strategic planning documents, including the Wirral Unitary Development Plan and the emerging Core Strategy. They will also provide an evidence base to inform more detailed aspects of the Local Plan for Wirral, including the proposed Site Allocations DPD and a

potential 'Town Centre SPD'. The Action Plan though will not be adopted as a Development Plan Document and will remain non-statutory, but will nonetheless be used to shape the future of the area.

13.0 RECOMMENDATIONS

13.1 The Committee is asked to note progress in relation to the action plans referenced in the report.

14.0 REASON/S FOR RECOMMENDATION/S

14.1 As requested by the Wirral West Constituency Committee at its last meeting in July, to provide an update regarding progress with the action plans produced in respect of Hoylake, Irby, Upton and West Kirby.

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APPENDICES

None

REFERENCE MATERIAL (available at <https://www.wirral.gov.uk/business/investment-strategy/investing-places/town-centres-wirral>)

Hoylake District Centre Action Plan
Irby Village Action Plan
Upton Village Local Centre Retail Action Plan
West Kirby Town Centre Retail Action Plan
Traders Toolkit

SUBJECT HISTORY

Meeting	Date
Cabinet - Town, District and Local Centre Study and Delivery Framework	21 st July 2011

WIRRAL COUNCIL

WIRRAL WEST CONSTITUENCY COMMITTEE

12TH NOVEMBER 2015

SUBJECT:	YOUR WIRRAL GRANTS PROGRAMME
WARD/S AFFECTED:	WARDS WITHIN THE WIRRAL WEST CONSTITUENCY BOUNDARY <ul style="list-style-type: none">▪ GREASBY, FRANKBY AND IRBY▪ HOYLAKE AND MEOLS▪ PENSBY AND THINGWALL▪ WEST KIRBY AND THURSTASTON▪ UPTON
REPORT OF:	CONSTITUENCY MANAGER (WIRRAL WEST)
YOUR WIRRAL PANEL MEMBERS:	COUNCILLOR JEFF GREEN COUNCILLOR JOHN HALE CLLR DAVID BURGESS-JOYCE CLLR STUART WHITTINGHAM CLLR MIKE SULLIVAN
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR GEORGE DAVIES NEIGHBOURHOODS, HOUSING & ENGAGEMENT
KEY DECISION?	NO

1.0 PURPOSE OF THIS REPORT

- 1.1 The purpose of this report is to present recommendations to the Committee in respect of the Constituency Committee's Your Wirral funding allocation for 2015-16.

2.0 BACKGROUND AND KEY ISSUES

- 2.1 As referred to in the report to the Committee on the 16th July 2015, the Wirral West Constituency Committee was allocated £40,000 to award Your Wirral grants of a maximum of £2,500 to local voluntary and community sector (not for profit) groups. Taking into account the process undertaken in 2014-15, the Constituency Committee again resolved that a Your Wirral Panel should be established comprising one councillor from each ward to make recommendations to the Constituency Committee as to the allocation of grants.
- 2.2 Following the Committee meeting, online applications for Your Wirral funding were invited from local organisations. The funding opportunity was promoted using a variety of mechanisms and via local networks.
- 2.3 36 applications for a Your Wirral grant from the Wirral West funding allocation were received by the deadline of 14th September 2015.

- 2.4 All applications were shared in full with members of the Your Wirral Panel who met on Friday 9th October to consider their recommendations. In advance of the Panel meeting and to support the discussions of the Panel, the Constituency Manager worked with Magenta Living to identify any ineligible applications and to assess the eligible applications.
- 2.5 Taking into account the quality and diversity of the remaining applications received, the Panel is recommending that **all** eligible applications are at least part funded. This equates to 32 of the 36 applications received as 3 were deemed ineligible and 1 application was withdrawn. Information about these 4 applications is not being published to mitigate the risk of prejudicing any future grant applications from the organisations concerned. Where appropriate, feedback as to why their application has been deemed ineligible or was not supported is being provided to the organisations concerned. Organisations which have not been able to access the Your Wirral opportunity at this time will also be advised to apply to the Wirral West Community Fund, details of which are set out in the Constituency Manager's report.
- 2.6 **Appendix 1** sets out a list of the 32 applications which the Panel is recommending are awarded a Your Wirral grant. These are presented in alphabetical order by organisation alongside the name of their project, the grant amount requested and the recommended grant award.
- 2.7 Recommended grant awards have taken into account the Panel's proposal to set a £2,000 maximum grant to ensure all projects might receive a contribution. A number of additional factors have also been considered in setting the recommended grant awards, including the nature of the planned project activity, the level of funding previously accessed via the various grant programmes overseen by the Wirral West Constituency Committee and the cost breakdowns provided by applicants. All organisations offered grants will be given the option to withdraw their application should they consider that the project cannot be delivered on the basis of a partial award where this is the case. Any substantive variations required to original applications and cost breakdowns will be agreed with the constituency team.
- 2.8 Subject to agreement by the Constituency Committee, the Panel's recommendations will result in the £40,000 available being allocated to local groups in its entirety. The Committee is asked to note that the total amount requested by eligible projects amounts to £51,855.50.
- 2.9 The Committee is also asked to note that, as for 2014-15, £50,000 of the £250,000 available for Your Wirral grants was 'ringfenced' for Wirral wide projects (i.e. projects that will be delivered in two or more of the constituency areas). These applications are being considered by a Panel comprising the Chair / Vice Chair (or nominated representative) of each of the four Constituency Committees, with grant awards approved by the Cabinet Member for Neighbourhoods, Housing and Engagement for approval. The Committee will be notified of these projects in due course.
- 3.0 RELEVANT RISKS**
- 3.1 The Constituency Manager has sought to mitigate this risk of duplication with other constituency grant programmes by developing a timetable for the Community Fund which gives due regard to avoiding such duplication.

4.0 OTHER OPTIONS CONSIDERED

4.1 The delivery of the Your Wirral programme via the constituencies was based on a full review by the Council and Magenta Living which considered a number of options.

5.0 CONSULTATION

5.1 The Constituency Committee was consulted on its role in the Your Wirral process at its meeting in July.

6.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

6.1 The grants awarded as a result of this report should have positive implications for voluntary, community and faith groups and the neighbourhoods in which they work.

7.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

7.1 This report makes recommendations as to the allocation of the Your Wirral grant fund and therefore has implications for expenditure against this fund and in respect of financial monitoring.

7.2 Wirral Council will arrange payment in respect of successful applications and claim back these monies quarterly from Magenta Living.

8.0 LEGAL IMPLICATIONS

8.1 There are no legal implications relating to this report.

9.0 EQUALITIES IMPLICATIONS

9.1 An impact review relating to neighbourhood working can be found at the link below:

<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010/chief-executives>

9.2 Support was provided for groups without internet facilities or have difficulty completing the application form (with hard copies available), largely through Community Action Wirral.

10.0 CARBON REDUCTION IMPLICATIONS

10.1 The allocation of Your Wirral grants may create opportunities to encourage the sharing of community assets, therefore supporting carbon reduction.

11.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

11.1 The allocation of the Your Wirral grants may have a positive impact upon community safety.

12.0 RECOMMENDATION

12.1 It is recommended that, on the basis of the recommendations made by the Your Wirral Panel, the Committee agrees to award Your Wirral grants to local organisations as set out in **Appendix 1** of this report.

13.0 REASON/S FOR RECOMMENDATION

13.1 To allocate the Constituency Committee's Your Wirral budget for 2015-16.

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APPENDICES

Appendix 1: YOUR WIRRAL RECOMMENDED GRANT AWARDS

REFERENCE MATERIAL

None

SUBJECT HISTORY (last 3 years)

Meeting	Date
Wirral West Constituency Committee – Your Wirral Grants Programme	14th October 2014
Wirral West Constituency Committee – Constituency Committee Budget 2015-16	16th July 2015

APPENDIX 1: WIRRAL WEST YOUR WIRRAL RECOMMENDED GRANT AWARDS

Organisation	Project Name	Grant Requested	Recommended Grant Award
2nd Thingwall Scout Group	Replacement of Windows	£2,000.00	£2,000.00
Barnston Women's Institute	Electrical Upgrade	£895.00	£895.00
Christ Church, Barnston with St Michael and All Angels, Pensby	Sew Far Sew Good	£2,497.00	£2,000.00
Fellowship House Residents Trust	Fellowship House Garden Project	£2,425.01	£2,000.00
Friends of Hoylake and Meols in Bloom	Friends of Hoylake and Meols in Bloom Parks Sustainability	£2,500.00	£1,500.00
Hawk Bowling Club	Queens Park Bowling Green and Tea Room improvements	£1,672.30	£1,000.00
Hayfield School Parents Teachers and Friends Association	Together We Can Create Great Things - A Tin Can Transformation	£1,200.00	£1,200.00
Hoylake Allotment Association	Access for All - Raised Beds	£1,093.20	£911.00
Hoylake Flower Club	Flowers For The People	£1,400.00	£1,400.00
Hoylake Parade Community Centre	The Parade Lighting Project	£2,500.00	£1,250.00
Incredible Edible Hoylake	Renovation of existing Incredible Edible Hoylake site in Carr Lane, Hoylake	£2,313.00	£1,800.00
Irby, Thurstaston and Pensby Amenity Society	A New Village Sign for Thurstaston	£540.00	£300.00
Irby, Thurstaston and Pensby Amenity Society	Pensby Community Notice Board Refurbishment and Repairs	£100.00	£100.00
Irby, Thurstaston and Pensby Amenity Society	Daffodil Planting in Roadside Verges	£600.00	£400.00
Irby, Thurstaston and Pensby Amenity Society	Banner Pull Up for Displays	£139.00	£139.00
JFC Greasby	Improving Standards of Football Coaching and Safeguarding	£2,500.00	£2,000.00
KH2 Community Link Services	Keep Your Eye on the Ball	£1,935.00	£1,735.00
Memories Singing Group	Continuation of Memories Singing Group	£1,000.00	£800.00
Pensby Recreational Centre	New Security Fencing	£1,865.00	£1,865.00
Pioneer People Wirral	Shedheads Activities	£2,400.00	£2,000.00
St Bartholomew Thurstaston and St Chad's Irby	St Chad's Kitchen	£2,499.00	£750.00

...continued

Organisation	Project Name	Grant Requested	Recommended Grant Award
The Friends of Hilbre	Hilbre Community Archaeology Project	£2,490.00	£2,000.00
The Growing Environment	A Community Feast	£2,275.75	£2,000.00
The Parochial Church Council of St John the Baptist	Lunch and Fellowship at Home	£842.35	£842.35
The Parochial Church Council of St John the Baptist Church	Storage for All	£488.96	£428.40
The Woodchurch T.R.U.S.T.	The Ford Way Bee Keeping Project	£2,483.25	£1,984.25
Thingwall Recreation Centre	Centre Upgrade and Re-decoration	£2,425.00	£2,000.00
West Kirby and Wasps FC	Achieving Our Goals	£1,716.00	£1,000.00
West Kirby District Guides	West Kirby District Guides New Cooker	£750.00	£750.00
Wirral Community Orchestra	Musical Memories	£100.00	£100.00
Wirral Festival of Firsts	Wirral Festival of Firsts Community Participation Weekend	£2,500.00	£2,000.00
Woodchurch Partnership	Hoole Road Hub	£1,710.68	£850.00

WIRRAL COUNCIL

WIRRAL WEST CONSTITUENCY COMMITTEE

12TH NOVEMBER 2015

SUBJECT:	WIRRAL WEST CONSTITUENCY COMMITTEE ROAD SAFETY BUDGET 2015-16
WARD/S AFFECTED:	WARDS WITHIN THE WIRRAL WEST CONSTITUENCY BOUNDARY <ul style="list-style-type: none">▪ GREASBY, FRANKBY AND IRBY▪ HOYLAKE AND MEOLS▪ PENSBY AND THINGWALL▪ WEST KIRBY AND THURSTASTON▪ UPTON
REPORT OF:	CONSTITUENCY MANAGER (WIRRAL WEST)
ROAD SAFETY PANEL MEMBERS (2014-15):	COUNCILLOR WENDY CLEMENTS COUNCILLOR GERRY ELLIS COUNCILLOR MIKE SULLIVAN COUNCILLOR STUART WHITTINGHAM COUNCILLOR DAVID ELDERTON
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR GEORGE DAVIES NEIGHBOURHOODS, HOUSING & ENGAGEMENT
KEY DECISION?	NO

1.0 PURPOSE OF THE REPORT

1.1 The purpose of this report is to present recommendations to the Committee in respect of the process for allocating the Constituency Committee's 2015-16 Integrated Transport Block (road safety) budget allocation (including 2014-15 underspend).

2.0 BACKGROUND AND KEY ISSUES

2.1 The Integrated Transport Block Capital Programme for 2014/15 agreed by Cabinet on 13th March 2014 provided an allocation of £77,750 for each Constituency Committee to be distributed in relation to Improving Road Safety and Promoting Active Travel and Health.

2.2 Recommendations for the allocation of the budget for road safety and active travel to fund schemes across the five wards were identified through consultation with a lead member for each ward, i.e. the Road Safety Panel. These councillors worked with the Constituency Manager and the Road Safety Manager to identify a list of proposals. The Panel then reviewed this list of proposals taking into account cost and feasibility considerations identified by the road safety team and with a shared

consensus that the funding was allocated as equitably as possible across the five wards. The Panel's recommendations were considered at the Constituency Committee meeting in October 2014 and it was resolved:

- To fund a series of local schemes costing an estimated £68,850;
- To use the remaining £8,900 and any slippage from the local schemes agreed for dropped kerbs in the constituency, with due regard to the need to allocate the funding equitably across the five wards.

2.3 Progress and expenditure in relation to the schemes approved for funding in October 2014 is attached at **Appendix 1**. Based on this information, the budget position relating to the Committee's road safety allocation of £77,750 for 2014-15 is as follows:

Actual expenditure to date	£57,871.00
Further estimated expenditure	£7,000.00
Total estimated expenditure	£64,871.00
Estimated underspend	£12,879.00

2.4 At Cabinet on 20 July 2015 (minute 36 refers), a further £25,000 of Integrated Transport Block funding was devolved to each Constituency Committee for local schemes to improve road safety and/or support active travel. Taking into account the budget position at 2.3, the Committee therefore has an estimated total of **£37,879** to allocate to local schemes in the current year.

2.5 It is proposed that the Committee's Road Safety Panel reconvenes to identify how the funding available might be allocated to local scheme taking into account the Committee's previous resolutions and any variations between the estimated and actual cost of the schemes agreed in October 2014 to ensure that the funding continues to be allocated equitably over the five wards in Wirral West. It is proposed that the Panel is again supported by the Constituency Manager and Road Safety Manager.

2.6 The Constituency Manager and Road Safety Manager are aware of a number of representations in relation to local schemes, including those not taken forward following the considerations of the Road Safety Panel in respect of the 2014-15 budget allocations. These will again be considered along with a number of other issues which have subsequently been raised. Any information provided by residents and interested parties in this respect will be presented to the Road Safety Panel for their consideration.

3.0 RELEVANT RISKS

3.1 Any risks relating to the allocation of the Constituency Committee's road safety budget will be addressed as part of the statutory and other requirements which must be taken into account in the delivery of capital road safety schemes.

4.0 OTHER OPTIONS CONSIDERED

4.1 A range of options have been, and will continue to be, considered in respect of the allocation of the Committee's road safety budget.

5.0 CONSULTATION

5.1 The Constituency Manager consults with Wirral West Constituency Committee members on an ongoing basis with regard to the work of the Committee. In this instance, consultation has previously been undertaken, and will continue to be undertaken, with councillors as part of a Road Safety Panel. As mentioned in 2.6 above, issues raised by residents and interested parties will also be fed into the process.

6.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

6.1 This report will have no direct implications on voluntary, community and faith groups and organisations in Wirral West as it relates to capital expenditure on road safety schemes.

7.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

7.1 This report has implications for the expenditure of the budget allocated to the Wirral West Constituency Committee.

8.0 LEGAL IMPLICATIONS

8.1 There are no legal implications.

9.0 EQUALITIES IMPLICATIONS

9.1 An impact review for neighbourhood working can be found at the link below (Progressing Neighbourhood Working):
<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010/chief-executives>

10.0 CARBON REDUCTION IMPLICATIONS

10.1 The allocation of the Constituency Committee road safety may have outcomes in terms of responsible car use and active travel, which has implications for carbon reduction.

11.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

11.1 The allocation of the Constituency Committee road safety budget may have a positive impact upon community safety.

12.0 RECOMMENDATIONS

It is recommended that:

- 12.1 The Committee's Road Safety Panel reconvenes to identify how the funding available might be allocated to local schemes taking into account the Committee's previous resolutions;
- 12.2 The Committee delegates decision-making in respect of this budget to the Road Safety Panel in conjunction with the Chair of the Committee.

13.0 REASON/S FOR RECOMMENDATION/S

- 13.1 To progress the allocation of the Committee's road safety budget.

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SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Cabinet – Local Transport Capital Funding and the Integrated Transport Block (ITB) Programme 2014/15	13th March 2014
Wirral West Constituency Committee – Constituency Committee Budget	3rd July 2014
Wirral West Constituency Committee – Road Safety Budget 2014-15	14th October 2014
Cabinet – Transport Plan for Growth Programme 2015/16	20th July 2015

APPENDIX 1: STATUS OF ROAD SAFETY SCHEMES APPROVED IN OCTOBER 2014 (as at November 2015)

Location	Ward	Scheme	Actual / Estimated Cost	Responsible Officer	Status
Arrowe Road	Greasby, Frankby and Irby	Pavement parking TRO which will have added benefit of reducing speeding	£6,582 (actual)	David Kirk	▪ Scheme complete
Glenwood Drive / Coombe Road	Greasby, Frankby and Irby	Introduction of parking restrictions at junction	-	Paul Barton	▪ Scheme not progressed due to significant objections
Hillbark Road / Ferndale Avenue	Greasby, Frankby and Irby	Speed indicator device	£7,000 (estimated)	Carl Amos	▪ Site not suitable for solar power sign therefore mains power supply being fitted - awaiting implementation on site by contractor
Banks Road / Victoria Drive	Hoylake and Meols	Introduction of parking restrictions	-	Paul Barton	▪ Following objections, scheme refused by Highways Panel (Regeneration and Environment Policy and Performance Committee, 23 rd March 2015 Minute Ref 54)
Birkenhead Road / Carlton Lane	Hoylake and Meols	Parking restrictions either side of Carlton Lane on Birkenhead Road	£1,259 (actual)	Paul Barton	▪ Scheme complete
Elwyn Road / Guffits Rake and Elwyn Road / Newlyn Road	Hoylake and Meols	Parking restrictions at junctions (school times)	£1,381 (actual)	Paul Barton	▪ Scheme complete
School Lane	Hoylake and Meols	Build out and carriageway markings	£6,067 (actual)	Graham Roe	▪ Awaiting start by contractor November 2015
Kentmere Drive	Pensby and Thingwall	Give Way marking to reduce risks of speeding traffic exiting Stanley school onto Kentmere Drive	£200 (actual)	Lee Bailey	▪ Scheme complete

Location	Ward	Scheme	Actual / Estimated Cost	Responsible Officer	Status
Kylemore Drive area	Pensby and Thingwall	Introduction of 20mph speed limit on residential roads including Kylemore Drive but bounded by Irby Road and Pensby Road	£5,889 (actual)	Carl Amos / Ian White / Lee Bailey	▪ Scheme complete
Pensby Road (shops)	Pensby and Thingwall	Introduction of cycle stands	£369 (actual)	Graham Roe	▪ Surveys in progress
Ridgewood Drive area	Pensby and Thingwall	Introduction of 20mph speed limit on residential roads including Kylemore Drive but bounded by Irby Road and Pensby Road	£5,932 (actual)	Carl Amos / Ian White / Lee Bailey	▪ Scheme complete
New Hey Road, Woodchurch	Upton	Introduction of zebra crossing on existing flat topped road hump opposite St Michael and All Angels school	£18,103 (actual)	Graham Roe	▪ Scheme to be issued to contractor - proposed start 26/10/15
Avalon School	West Kirby and Thurstaston	Introduction of parking restrictions	£2,362 (actual)	Paul Barton	▪ Amended scheme issued to contractor following Highways Panel
Frankby Road (near Hilbre School)	West Kirby and Thurstaston	Speed indicator device	£4,000 (actual)	Paul Cropper / David Kirk	▪ Awaiting implementation on site by contractor
Saughall Massie Road, Newton	West Kirby and Thurstaston	Introduction of pavement parking TRO	£2,955 (actual)	David Kirk	▪ Scheme complete
Whitfield Lane / Downham Road North	Pensby and Thingwall / Heswall (with Wirral South)	Introduction of 20mph speed limit on residential roads adjacent to Heswall Primary School	£13,691, actual cost to Wirral West £2,772	Carl Amos / Ian White / Lee Bailey	▪ Scheme complete